



The Deep Dish!

Zachary's Newsletter Fall/Winter 2007

5801 College Ave Oakland (510) 655-6385

1853 Solano Ave Berkeley (510) 525-5950

3110 Crow Canyon Place San Ramon (925) 244-1222

www.zacharys.com

We will soon be celebrating our

25th Anniversary

(1983-2008)

It was 1983 when Zach and Barbara, a couple from the Midwest, drove to California looking for the perfect location to pursue their dream of owning their own restaurant. Call it business genius, divine intervention, or just plain luck; they wound up in Rockridge.



At the time, the Rockridge district of Oakland was just entering a sort of "pre-revitalization" period. College Avenue which is now considered the hottest shopping, dining, and "place to be" in Oakland, consisted mostly of older knick-knack shops, very few restaurants, and several vacant lots. Over the years, College Avenue and the entire Rockridge area have experienced steady growth and great prosperity and Zachary's has been fortunate enough to prosper with it.

It's hard to believe that almost 25 years have passed since the humble opening of the original 990 sqft restaurant on College Avenue. Since then, we have expanded our College location twice. We opened Solano Ave in 1984, and we opened our San Ramon location in Sept of 2006. We are so thankful to all of our loyal customers, to the very special communities we serve, and for our families and friends who have supported us through the years.

In 2003, the founders of Zachary's decided it was time for them to pursue other interests and to leave the restaurant business. They considered many options as to how to best "exit" the business. What they ultimately decided was that they would "give" the business to the employees by way of an Employee Stock Ownership Plan (ESOP). ESOPs are a complicated but innovative way of transferring ownership of a business, of motivating employees to think and work like owners, and of giving long term employees the opportunity for financial security. As of year-end 2007, employees own 43.1% of Zachary's stock, and that number climbs up each year.

We are so excited and humbled to be approaching our 25th anniversary. This is a milestone that we cherish and that we take great pride in achieving. Few restaurants in the highly competitive Bay Area get this honor.

As Employee Owners we look to the future with a great sense of obligation to maintain the standard of excellence Zachary's has become known for and we are really excited about all the opportunity and potential the future holds.

THANK-YOU BAY AREA FOR 25 TERRIFIC YEARS!!! WE LOOK FORWARD TO MANY, MANY, MANY MORE!!!

JP La Russa
Executive Vice President
Chief Operating Officer



Opened 1983



Opened 1984



Opened 2006

SOME OF OUR FAVORITE CUSTOMERS...



“Prepare these young guys for life.” That has always been the motto of Frank Williams, a ninth grade English teacher at Oakland Tech. Frank came to the Bay Area straight out of college and found Zachary’s while working across the street at Claremont Middle School. “What I always told Zach and Barbara was that teaching is stressful. The atmosphere and camaraderie at Zachary’s is really refreshing.” And hey, getting that sausage pizza doesn’t hurt either, right Frank?

Gerard Laugier and Hana Saad have been Zachary’s loyalists since moving to Berkeley from Montreal three years ago. Gerard was served our pizza at work and was so enamored with our pizza that he saved the receipt so that he could take his wife to try his new discovery. “I sit. I eat. It’s fast, it’s good and the staff knows what I want,” says Gerard. Hana elaborates, “Gerard has to work late at his workshop. This is our time together and we choose to share it over pizza. You come to Solano and you feel welcome.” We appreciate the both of you and we look forward to cooking up your next chicken special with pesto.



WE’RE REALLY GOING TO MISS...

Jes Rebar holds the distinction of being our first employee hired to work at Zachary’s in San Ramon. After almost two years of exemplary service, Jes is leaving us to further her education at Long Beach State. While Jes admits she’s really going to miss the Thin Crust Pepperoni, Pineapple and Extra Cheese, she also says, “Really what I’ll miss the most are the friendships that I’ve made here. This really is a great team.” We wish you luck, Jes, in all of your future endeavors.



While Jes is staying in-state, Zolzaya Surenjav is heading half a world away. A favorite of ours for two and a half years, Zolo is returning home to Mongolia to be with her two beautiful daughters. While she will miss the Spinach and Mushroom Pizza “with extra, extra mushrooms and extra cheese”, it is her Zachary’s family that she’ll truly hate leaving. To all her “beautiful and handsome honey bunnies” she says, “may your mind be crystal clear and your feet strong on the earth.” Zolo, we wish you and your family health, wealth and happiness.



A FEW ADDITIONS TO THE ZACHARY’S FAMILY...

Marcos and Rosa welcome **Marcie Guerrero** born August 25, 2006

Christy and Hans welcome **Sully Schuchmann** born April 5, 2007

Martin and Dora welcome **Lupita Gaucin** born April 29, 2007

Naji and Esme welcome **Naji Duran-Janini** born May 26, 2007

Tsering and Phuntsok welcome **Tenchoe Amag** July 6, 2007

Susana and Antonio welcome **Diana Lopez** born October 19, 2007

And we would like to congratulate

Sergio and **Ana** who were married on September 1, 2007



Happy Anniversary to Zachary's San Ramon

On September 13, 2007 we celebrated our one year anniversary of Zachary's in San Ramon. This milestone presents us with an opportunity to give special thanks to all the people involved with establishing our 3rd Zachary's! Our opening days were wildly busy, and we are so grateful for all you gracious and spirited customers who lined up into our parking lot, eager for a taste of Zachary's in San Ramon. We couldn't have done it without your feedback, encouragement, and patience. We are so grateful for all the familiar faces we see returning, and for the new customers we welcome every day. We are proud that the pizza and service we offer in San Ramon live up to the standards of excellence that we have held ourselves to in Oakland and Berkeley for over 24 years; credit is owed to our dedicated and talented Crew-members, Supervisors, and Managers for the hard work and humanity they contribute to our team. Lastly, we thank all the members of our community for their continued support. We are proud to be a member of the San Ramon Chamber of Commerce and to continue our work with primary and secondary schools in the area.

Reservations in San Ramon Only

WE ARE EXCITED TO OFFER RESERVATIONS 7-DAYS A WEEK FROM 11AM-4PM. IF YOU ARE ON A TIGHT LUNCH SCHEDULE FEEL FREE TO CALL OUR SAN RAMON STORE (925) 244-1222 TO RESERVE A TABLE AND GET YOUR PIZZA ORDER STARTED SO IT'S READY WHEN YOU SIT DOWN. EVENINGS WILL STILL BE FIRST COME, FIRST SERVE AT ALL LOCATIONS.

We wanted to share this excerpt from a letter we received from one of our favorite 11 year old customers, Andrew Nelson of San Ramon:

"Zachary's deep-dish pizza is the best pizza on earth... Every time my grandparents and cousins come over, we all go to Zachary's and share. Sitting squished at the small tables is like people huddling around a fireplace on a cold day. Sitting there with everyone in my family gives you the feeling of warmth and comfort. The adults share old stories from childhood or from just the last time we saw them. All this talking and eating makes everyone happy... Zachary's pizza means more than eating regular pizza any old day. Eating with your family provides an extra gift that no one can really explain. It makes everyone feel that they did something fun, even if the rest of the day was miserable. Having your whole family around while eating Zachary's makes it more enjoyable than ever."



Andrew (on right) with his younger brother at Zachary's San Ramon

Holiday Hours

Thanksgiving - Thursday November 22, 2007: CLOSED

Crew Holiday Party - Monday December 3, 2007: Our Dining Room will close at 8:30PM. We will take to-go orders until 9:00PM

Christmas Eve – Monday December 24, 2007: CLOSED

Christmas Day – Monday December 25, 2007: CLOSED

New Years Eve – Monday December 31, 2007: Our Dining Room will close at 8:30PM. We will take to-go orders until 9:00PM

New Years Day – Tuesday January 1, 2008: CLOSED

Order your half-bakes soon!

Take a look at the menu online at

www.zacharys.com!!

Looking for some holiday gift ideas?

- ☞ **EBSPCA COFFEE MUGS** – All proceeds for each mug sold will go directly to the East Bay Society for the Prevention of Cruelty to Animals.



\$10.00 plus tax



Artwork on reverse

Artwork on mug by Lucy Schneider

- ☞ **ZACHARY'S T-SHIRT** - Available in Adult and Kids sizes in both Black and Red. **Adults \$12.00/Kids \$10.00 plus tax**
- ☞ **ZACHARY'S HATS** – One size fits all, available in Black Only. **\$8.00 plus tax**
- ☞ **ZACHARY'S POSTCARDS** – A pack of 3 featuring 3 art contest winners from our 2007 art contest. **\$3.00 plus tax**
- ☞ **ZACHARY'S GIFT CERTIFICATES** – Available in various denominations and no matter which one you get, it's a guaranteed perfect fit!

PLEASE ASK ANY EMPLOYEE FOR DETAILS OR CHECK OUT OUR WEBSITE!

Nutrition Information

We get a lot of requests for our nutrition information and unfortunately we have not found a way to provide accurate information to you at this time. Each pizza is handmade and we do not weigh any of our toppings. Below are some estimates we have gathered to give you a general idea about stuffed pizzas:

NUTRITIONAL INFO FOR SMALL STUFFED PIZZA 8 SERVINGS PER PIZZA

	CHEESE ONLY	ONE MEAT	SPINACH/MUSHROOM
CALORIES	283	303	270
TOTAL FAT	10g	12g	9g
CARBS	37g	37g	36g
PROTEIN	13g	14g	12g
